



## Call for Application for the AfricaLead Entrepreneurship and Agribusiness Development Short Course

### Background Information

AfricaLead is building on its existing Leadership Training program and envisions working with Youth in Nigeria with limited Entrepreneurial skills to develop long-term activities to strengthen African leaders and institutions at the forefront of increased agricultural productivity along the value chain.

The Feed the Future program of USAID supports the advancement of agriculture transformation in Africa and one of its mandate is to promote the inclusiveness of youth in the transformation process. A high demand exists among these target groups for skills and knowledge on how to identify, start and manage successful agribusinesses.

### About the Course

As contribution to the FTF initiative, AfricaLead is launching a premiere short course in the Entrepreneurship and Agribusiness Development. The goal of AfricaLead's Entrepreneurship and Agribusiness Development Short Course is to develop the capacity of youth entrepreneurs in agribusiness identification, planning and management in order to strengthen startups and expand existing enterprises.

We are calling for application from qualified and interested candidates to apply to participate in this short course. The course is slated for **July 17 to 21, 2017 in Lagos**. As this is the premiere course in Nigeria, Africa Lead is glad to announce there will not be any fees associated with this 5 day course and provision has been made to cover the venue, training materials and refreshments during the 5 day short course. Successful applicants will however be made to cover for their own accommodation (mandatory) and transportation to and fro the venue. Participants with sponsorship for covering these costs will be given priority.

Certificates will be issued to applicants who complete the 5-day short course successfully. Interested applicants should kindly follow the application process and forward any other queries to the email address provided in this context.

## Key Topics Covered in the Course

- Principles and Practice of Entrepreneurship
- Challenges and Business Opportunities in Selected Value Chains (agribusiness development)
- Developing a business idea (for youth and start-ups)
- Business Planning a Tool for your success
- The Importance of Identifying your Market
- Carrying out a Market Research
- Internal Management and Labour Requirements
- The Importance of Good Record Keeping
- Financial Management
- Developing an Executive Summary of a Business Plan

### Target Participants & Selection Criteria

- AfricaLead seeks individuals who are strongly dedicated to starting up or expanding an agribusiness and developing their country's agriculture sector as a way of fostering broader economic development and agricultural transformation.
- Eligible participants should be between the ages of 18-35 and they should:
  - have an innovative agribusiness start up idea
  - be a farmer and/ or agri-preneur engaged in some activity along the value chain
  - actively managing a start –up an agribusiness and seeking to expand it
  - be passionate about entrepreneurship and have a strong desire to increase skills and knowledge in agri-business planning.

### In our review of applications, we will be looking for evidence of the following:

- Commitment to start-up or expand an agricultural related enterprise.
- Demonstrate an Entrepreneurial spirit or possesses characteristics of an entrepreneur.
- Ability to pitch a feasible/innovative agri-business idea.
- Diligent and Track record of success in entrepreneurial initiatives.
- Results-oriented (setting goals and seeking to achieve them).
- Transformative leadership qualities.
- Honesty and integrity.



## **Application Document**

1. Cover letter and CV including references.
2. Complete and submit the application form.

Shortlisted applicant will be required to provide the following to make the final list:

1. Valid Government issued identification
2. Minimum Verified Secondary School or Senior High Certificate/Diploma or higher degree.

## **Application Deadline:**

All applicants must fill the application form and submit via the link provided below on or before **12:00noon, Friday 7<sup>th</sup> of July 2017.**

## **Application Link:**

[https://docs.google.com/a/leapafrika.org/forms/d/14iNNqSUDD0IUOb\\_hyaMV1dJS0i2hjfHQejBFOTlpxLq/edit](https://docs.google.com/a/leapafrika.org/forms/d/14iNNqSUDD0IUOb_hyaMV1dJS0i2hjfHQejBFOTlpxLq/edit)