



## **Overview**

Nigeria is fortunate to have a youthful population. Currently 62% of Nigeria's over 200 million population are under 25 years old. Imagine if each young person was inspired, empowered and equipped to rally others and carry out service projects in their communities?

On August 12, 2020, LEAP Africa in collaboration with other development, public and private sector organizations launched Youth Day of Service. Youth Day of Service (YDOS) is an annual youth-led social impact campaign initiated by LEAP Africa to empower young people, strengthen communities and trigger collective action that would move us closer to achieving the SGDs with 2030 in view. It is Youth and Personal Leadership in Action!

To celebrate 'International Youth Day' on August 12, LEAP Africa invited young people, corporate organizations, public and social sector organizations, SMEs, to become advocates and renew the spirit of active youth citizenship with emphasis on spreading the culture of service and collective responsibility. The theme for this year's campaign was "Youth 4SDGs."

#### **LEAP Africa:**

- Created platforms to project young people as change agents, able to influence and create change using their talents, and provided them with resources, tools and networks and networks to plan and implement their social change projects
- Rallied key stakeholders in the youth ecosystem to partner with young people to address challenges in their communities



## **Pre-Event Activities**

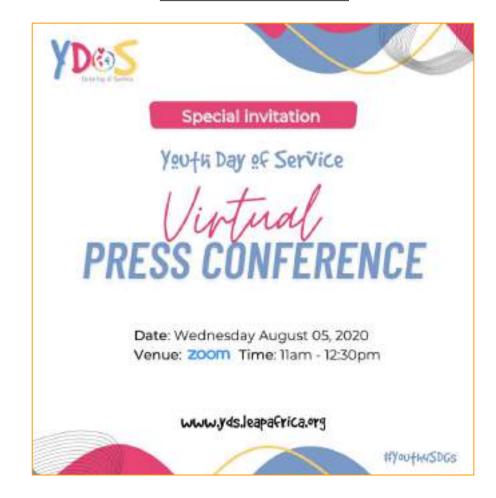
#### **INSTA LIVE SERIES**







#### PRESS CONFERENCE





## **Pre-Event Activities**

International Youth Day of Service Webinar with the Honourable Minister of Youth and Sports

Development



#### **Highlights**

The Honourable Minister for Youth and Sports Development of the Federal Republic of Nigeria highlighted the importance of mainstreaming volunteerism among young people in Nigeria.

LEAP Africa and other development partners from Junior Achievement Nigeria, WAVE Academies, Teach for Nigeria and MindtheGap emphasized the importance of collaboration to accelerate the achievement of the sustainable development goals; collective action for positive change.





# **Impact**

#### **REGISTERED**

Total number of registered projects:

Total number of registered volunteers:

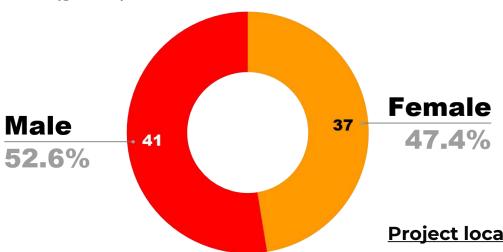
1271

### **Actual (Based on reports submitted)**

Total number of actual projects and project leads:

Total number of actual volunteers:





### **Demographics of project** leads (age):

13-17: 1/81

18-20: 2/81

21-29: 54/81

30-39: 22/81

40-49: 2/81

### **Project location**

Virtual:

20.99% (17)

Physical:

61.73% (50)

Both:

17.28% (14)











# **Impact**

# **Geographical Spread of the Projects**





Adamawa- 1
Akwa Ibom- 3
Anambra- 3
Bayelsa- 1
Benue- 1
Cross river- 1
Edo- 1
Edo- 1
Edugu-1
Combe- 1
C

















### Types of Projects, Beneficiaries impacted and Volunteer Hours

# Number of beneficiaries impacted:

11,465

### **Total volunteer hours:**

1,155.3

No	Project	No	Project
1	Art exhibition fundraising	2	Health education
1	Capacity building	2	Gender equality awareness
2	Career development training	2	Mental health education
10	Community clean up	2	Peace & tolerance promotion campaign
12	Digital skills training	2	Provide clean water
2	Education advancement training	1	Read-a-book campaign
2	Entrepreneurship advancement training	12	Relief materials for underserved
2	Exam preparation & tutorials	2	Improve school infrastructure
10	Female health education	5	Sex education training
1	Food in schools project	1	Sign language training
3	Life skills development	2	Tree planting drive
1	Hospital bill clearance	1	Vocational training











## **Impact**

### **Representation of the SDGs**





1- No poverty: 4 projects

2- Zero hunger: 8 projects

**3**- Good health and well-being: 15 projects

4- Quality education: 24 projects

5- Gender inequality: 8 projects

**6**- Clean water and sanitation: 5 projects

8- Decent work and economic growth: 4 projects

9- Industry, innovation and infrastructure: 3 projects

11- Sustainable cities and communities: 5 projects

12- Responsible consumption and production: 1 project

16- Peace, justice and strong institutions: 4 projects























## **Partners**





















































## Media Reach



Raising Leaders, Transforming Africa















### Media Reach



TVC Interview- Leap Africa Set To Rally Agencies For Actualisation Of SDGs

AIT- International Youth Day: Youth Engagement for Global Impact

Arise News- The Youth Day of Service with ED, LEAP Africa

The Street Journal (TSJ)- LEAP Africa Announces Youth Day of Service, Set to Rally Youth for the SDGs

Opportunity Desk-LEAP Africa Youth Day of Service (YDoS) in Celebration of International Youth Day

Bella Naija- The Youth Day of Service Wants You to Help Bring Change to Your Community

Business Day- LEAP Africa Leads Social Change Effort Through Youth Day of Service

Pulse.ng- LEAP Africa Celebrates Youth Day of Service...Set to Rally the Agency of Youth for the SDGs

Scholarship.com.ng- LEAP Africa Youth Day of Service (YDoS) 2020 in Celebration of International Youth Day



# **Youth Day of Service**

Planning for 2021 and Beyond...







LEAP will release the YDoS 2020 documentary



Pan-African reach; rally young people across Africa



Set-up an Africa-wide advisory group and steering committee



Hold YDoS on August 12th, 2021 <a href="https://www.youthdayofservice.org">www.youthdayofservice.org</a> <a href="https://www.youthdayofservice-Instagram">@youthdayofservice-Instagram</a>





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